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First Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

Foundation Course — I

METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

(Common for CO 1121/CX 1121/TT 1121/HM 1121/CC 1121

(2018 and 2019 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. **Each** question carries **1** mark.

1. What is meant by data collection?
2. What do you mean by economic system?
3. State the meaning of Socialist Economy.
4. Global enterprises is otherwise known as.
5. How can get membership in HUF business?
6. Define Govt. Company.
7. What do you mean by global enterprises?
8. What do you mean by secondary sector?

P.T.O.

9. State the meaning of business ethics.

10. Write the motto of NSS.

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions. **Each** question carries **2** marks.

11. State the meaning of Developing economy.

12. What is work life balance?

13. What do you understand by team presentation?

14. State the meaning of project report.

15. What do you mean by symposiums?

16. What do you mean by Quality Circle?

17. What is the vision of NSS?

18. Explain globalisation.

19. Why human capital is important?

20. State the meaning of Business Process Outsourcing.

21. Mention the meaning of direct tax with example.

22. List out any two features of Sole Proprietorship.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. **Each** question carries **4** marks.

23. Explain the Key Components of Business Information System.

24. What are the functions of an Economic System?

25. Explain the characteristics of Capitalist Economy.

26. Explain the limitations of Sole Proprietorship.

27. Discuss the changing role of public sector.

28. What are the benefits of Joint Ventures?

29. Explain the role of business in environmental protection.

30. Explain the role of small business in Rural India.

31. Explain the features of global enterprises.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. **Each** question carries **15** marks.

32. Explain social responsibility of business towards different groups.

33. Explain the problems of small business in India.

34. Discuss the role of NCC in national integration.

35. Briefly discuss various sources of business ideas.

(2 × 15 = 30 Marks)
